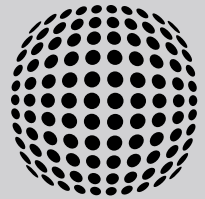


# dreamoc™ POP3



**HOLOGRAMA 3D**  
Effective Event Tech



REALFICTION™





# THE IMPRESSIVE POP3

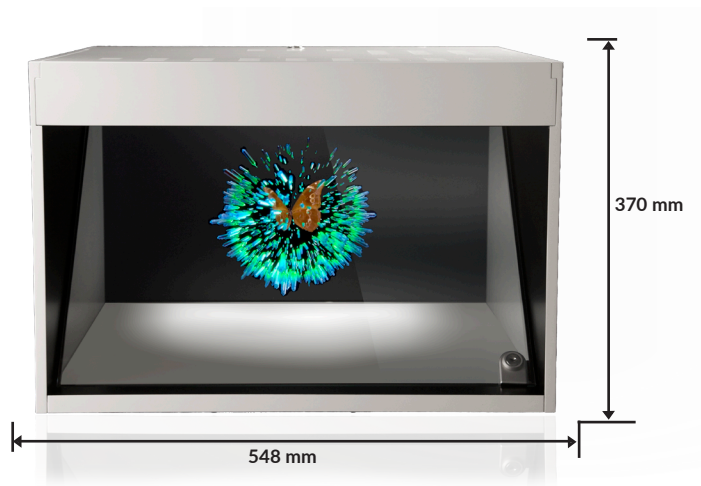
The Dreamoc POP3 display is an asset to any retail or commercial environment. It is less than two feet wide and only slightly more than a foot in height, but it has the presence of something a lot bigger. Because of the front focus it does extremely well in shelf spaces, window displays or other settings where the viewers can linger and be dazzled by your product story unfolding inside the display.



## MAKING MAGIC

This display model is a great way to create a lot of attention around a certain campaign, a specific product launch, or simply an innovative way of branding your business. The POP3 has one large tilted pane of glass securing room for your product inside the display and granting a large surface for showing your 3D holographic content. Combining a physical object inside the display with the vivid three-dimensional content, catches the eye and makes the viewers curious. The physicality of a real product mixed with the seemingly illusional hologram creates a magical experience that intrigues your audience, drawing them nearer and increasing the dwell-time.

### POP3



See the complete factsheet for POP3 [here](#)

## HIGHLIGHTED NEW FEATURES



### Crystalline™ Optics

Highly durable glass optics that ensures the sharpest image quality and vivid details to your holographic content.



### Built-in Fusion

Multiply the magic by connecting several displays together to increase the visual impact. Fusion enables the holographic content to jump seamlessly from one display to another.



### Key protected front

Easy and secure access from the front to your displayed product. The POP3B comes without this feature.



### Interactivity

Add interactivity between the display and viewer, with the Dreamoc Play app, smartphone control or other interface.



### Speakers

Add an extra dimension to your experience, with the built-in audio.





## MULTIPLY THE MAGIC OF MIXED REALITY

The POP3's front view makes it an ideal display solution for extended shelf setups or window installations with multiple displays connected next to each other - or however you choose to place them. The built-in Fusion feature allows your content to jump from display to display, creating a visual experience like nothing else. Come Christmas, you could feature a calendar counting down with one display after another

revealing more and more gifts inside, or the seasons popular perfume, toy or jewelry. For product launches this is a great way to get people's attention and create a sense of hype, when each day reveals another story and detail across the displays.

When communicating your message with the POP3 and Fusion, you open up to a new world of visual creativity.

See what Fusion looks like [here](#)